

THE TRIVIAL UNIVERSE

PRIVACY AND DATA PROTECTION POLICY

For www.thetrivialuniverse.com

Effective 30 July 2026 | Version 1.0

Data controller: Adrian Stride

This policy applies to the public website, its mailing list, contact forms, interactive features and associated visitor data.

It should be reviewed whenever a new app, payment function, advertising tool, tracking service or data collection form is added.

At a glance

The Trivial Universe respects the privacy of its visitors. This policy explains what personal information is collected, why it is used, who may receive it, how long it is kept and the choices available to you.

Who controls the data	Adrian Stride, operator of The Trivial Universe website, based in England.
What is collected	Details you submit, including your name, email address, messages and parole ballot choices, together with limited technical and cookie information.
Why it is used	To send requested updates, answer enquiries, operate interactive features, protect the website, understand its use and comply with legal obligations.
What is not done	Personal information is not sold or rented. The website does not make decisions about you using solely automated processing.
How to contact us	Use the Contact Us form at www.thetrivialuniverse.com and begin the message with the words Privacy request.

1. Who we are

The Trivial Universe is the official website for The Trivial Matter of the Universe and related material created by Adrian Stride. Adrian Stride is the data controller for personal information collected directly through the website.

Privacy enquiries and requests may be sent through the Contact Us form at www.thetrivialuniverse.com. Please begin your message with Privacy request so it can be identified quickly. A postal contact address can be provided where reasonably required for a formal data protection request.

2. Scope of this policy

This policy applies when you:

- visit or browse the website;
- join the Time Tourist mailing list;
- send a message through a website form;
- take part in Alfred's parole hearing or another interactive feature;
- change your cookie choices; or
- contact The Trivial Universe about your personal information.

The website contains links to services operated by other organisations, including Amazon and NetGalley. Those organisations control the information you give them on their own websites and their privacy policies apply.

3. Information we collect

Information you provide

- Your name and email address when you become a Time Tourist.
- The content of any message you send through a contact form or by email.
- Your ratings, findings and final verdict when you take part in Alfred's parole hearing.
- Any information you choose to provide when making a privacy request or complaint.

Information collected automatically

- Internet protocol address, browser type, device type and basic technical information.
- Pages visited, approximate visit times, referring pages and website interaction data.
- Cookie choices and consent records.
- Security, error and server log information used to protect and operate the website.
- A visitor or session identifier used by Wix or connected website tools.

The parole ballot is not intended to identify voters by name. However, the website platform may process limited technical data to submit the ballot, prevent misuse, count results and maintain security.

Please do not include unnecessary sensitive information in a message. If you voluntarily provide sensitive information, it will be used only where reasonably necessary to respond to you or comply with the law.

4. How and why we use information

Purpose	Information used	What we do	Lawful basis
Time Tourist updates	Name, email address and consent record	Send requested publication news, dispatches and related material. Every marketing email should include a way to unsubscribe.	Consent
Enquiries	Contact details and message content	Read, respond to and keep an appropriate record of correspondence.	Legitimate interests, or steps requested before a contract where relevant
Parole hearing	Ballot choices and limited technical data	Record votes, produce aggregate results, prevent duplicate or abusive submissions and maintain the feature.	Legitimate interests
Website operation	Technical, security and log data	Deliver pages, diagnose faults, protect the website and investigate suspected misuse.	Legitimate interests and legal obligations
Cookies and analytics	Cookie identifiers and usage information	Remember choices, measure use and improve the website.	Consent where required, with strictly necessary processing used to operate the service
Legal and regulatory matters	Relevant records	Meet legal duties, respond to lawful requests and establish or defend legal claims.	Legal obligation and legitimate interests

Consent can be withdrawn at any time. Withdrawing consent does not make earlier use of the information unlawful. Where legitimate interests are used, the interests are the safe and effective operation of the website, responding to visitors, maintaining the interactive features and understanding whether the website works as intended.

5. Mailing list and direct communications

The Time Tourist mailing list is voluntary. The website will use the name and email address submitted for the purpose described beside the sign up form and in this policy. It will not add people to the list merely because they submitted a parole ballot, contacted the website or followed a link.

You can unsubscribe through the link in a mailing or by sending a Privacy request through the website. A minimal suppression record may be retained so that a person who has opted out is not accidentally contacted again.

The Trivial Universe does not buy mailing lists and does not sell or rent its mailing list to other organisations.

6. Cookies and similar technologies

The website is built and hosted using Wix. Wix and connected website features may use cookies, browser storage, tags and similar technologies. These technologies may be used for the following purposes:

- Essential operation, including security, network management, form submission, page delivery and remembering privacy choices.
- Functional features, including interactive content and settings requested by a visitor.
- Analytics, including measuring visits, page performance and general patterns of use.
- Third party features, where external content or services are deliberately embedded or opened.

Non essential cookies and similar technologies are controlled through the website cookie banner where consent is required. You can accept, refuse or change your choice through the cookie settings made available on the website. Browser settings can also be used to remove or block cookies, although doing so may affect some functions.

The exact technologies in use can change when Wix or a connected service is updated. The cookie banner and Wix consent log should be treated as the current record of the categories accepted or refused by each visitor.

7. Sharing information

Personal information may be shared only where reasonably necessary with:

- Wix and its approved subprocessors, which host and operate the website, forms, databases, mailing functions, consent tools and security services.
- Email delivery, analytics, technical support and information security providers used for the website.
- Professional advisers, insurers or service providers where advice or assistance is reasonably required.
- Courts, regulators, law enforcement bodies or other authorities where disclosure is required or permitted by law.
- A successor responsible for the website or the rights in The Trivial Universe, subject to appropriate confidentiality and data protection arrangements.

Personal information is not sold. Aggregate or anonymous statistics may be published, for example the overall results of Alfred's parole hearing, provided they do not identify an individual.

8. International processing

Wix and some other service providers may process or store information outside the United Kingdom. Where a transfer is restricted under UK data protection law, the relevant provider or controller must use a lawful transfer mechanism. This may include an adequacy regulation, the UK International Data Transfer Agreement, the UK Addendum to approved contractual clauses, or another recognised safeguard.

Further information about a particular transfer or safeguard may be requested through the website contact form.

9. Retention and deletion

Personal information is kept only for as long as it is reasonably needed for the purpose for which it was collected, to demonstrate compliance, or to deal with a legal claim. The following periods are the normal starting point and may be shortened or extended where circumstances require:

Record	Normal retention approach
Time Tourist mailing list	Until you unsubscribe or the mailing list closes. Inactive contacts should be reviewed at least every two years. A minimal suppression record may be retained for up to six years.
Contact messages	Normally up to two years after the matter is closed, unless a longer period is needed for a legal, contractual or safeguarding reason.
Parole ballot submissions	Raw submission and anti abuse data should normally be removed or anonymised within twelve months. Anonymous aggregate results may be retained indefinitely.
Security and error logs	Normally up to twelve months, unless needed to investigate an incident or comply with a legal requirement.
Cookie and consent records	For as long as reasonably required to respect and demonstrate the recorded choice, normally no longer than six years.
Anonymous statistics	May be kept indefinitely because they no longer identify a person.

Deletion from active systems may not remove an item immediately from encrypted backup systems. Backup copies will not be used for another purpose and will be overwritten in accordance with the provider's normal schedule.

10. Data security and management

The Trivial Universe follows these data handling principles:

- Collect only information that is reasonably needed.
- Use information only for a stated and lawful purpose.
- Keep information accurate where accuracy matters.
- Limit access to Adrian Stride and trusted service providers who need it for their role.
- Use reputable hosting, password protection, access controls, software updates and other proportionate safeguards.
- Review website forms, connected apps, cookie settings and retention periods periodically.

- Delete or anonymise information when it is no longer needed.
- Keep a record of material data incidents and take prompt action to contain them.

No internet service can guarantee absolute security. If a personal data breach creates a reportable risk, the Information Commissioner's Office will be notified within the legally required period, where feasible, and affected individuals will be informed without undue delay where the risk to them is high.

11. Your data protection rights

Depending on the circumstances and the lawful basis being used, you may have the right to:

- ask for a copy of your personal information;
- ask for inaccurate or incomplete information to be corrected;
- ask for information to be erased in certain circumstances;
- ask for the use of information to be restricted;
- object to certain processing, including direct marketing;
- receive information you provided in a portable format where the right applies;
- withdraw consent at any time; and
- complain about the handling of your personal information.

A request may be made through the Contact Us form. Please begin the message with Privacy request and explain what you would like us to do. Reasonable evidence of identity may be requested where necessary to protect personal information from unauthorised disclosure.

A response will normally be provided without undue delay and within one calendar month. The period may be extended where the law permits, for example where a request is complex or several requests are made together.

12. Children

The website is intended for a general audience and is not designed to collect personal information from children. A child under 13 should not submit personal information or join the mailing list without the involvement of a parent or guardian. If information is found to have been collected from a child without an appropriate basis, it will be deleted where reasonably possible.

13. External websites and purchases

The website does not currently process book payments. When you follow a link to Amazon, NetGalley or another external service, that service may collect account, payment, delivery or review information under its own privacy policy. The Trivial Universe does not receive that information merely because you followed the link, although an external provider may report anonymous or aggregated referral information.

External websites may use their own cookies and tracking technologies. Their privacy choices are separate from the choices made on The Trivial Universe website.

14. Complaints

Please raise a concern with The Trivial Universe first through the website Contact Us form so that it can be investigated and, where possible, resolved.

You may also complain to the [Information Commissioner's Office](#), the United Kingdom supervisory authority for data protection. The ICO can also be contacted by telephone on 0303 123 1113 or by post at Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

15. Changes to this policy

This policy may be updated when the website changes, a new service provider is used, the law changes or the way personal information is handled changes. The current version and effective date should always be available through the website footer. Material changes should be brought to the attention of affected mailing list members or other relevant individuals where appropriate.

Reference and review note

This public policy has been prepared for the website features visible on 30 July 2026. It is intended to provide clear, practical information and a working data management framework. It should be reviewed before publication if the website uses any additional analytics service, advertising pixel, embedded social media tool, payment facility, membership area or third party application not described above.

Useful guidance is available from the [Information Commissioner's Office](#) and the [Wix Privacy and GDPR Help Centre](#).

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Privacy contact: use the Contact Us form at www.thetrivialuniverse.com